



## WebLayers Hosts Webinar Featuring Burton Group Analyst Anne Thomas Manes

March 20 event identifies, explores and prioritizes key steps to SOA Governance success

**CAMBRIDGE, MA -March 27, 2008** - WebLayers™ Inc., which automates SOA governance, announced today that Anne Thomas Manes, Vice President and Research Director with Burton Group, will speak at its next webinar titled, "Real SOA Governance Starts in Design Time." During the event, scheduled for Thursday, March 20th at 2pm Eastern, Manes will share the latest research and real-world customer stories on why design-time SOA Governance is essential for successful SOA deployments.

"During the course of our research, we've evaluated hundreds of SOA deployments, and several key success factors have emerged," said Manes. "Design-time governance and effective policy management are two of those factors, and we recommend them as best practices for our clients."

Manes believes that 2008 will be a tipping point for policy management – the year in which organizations recognize that design-time policy management is the foundation for SOA Governance. "Real SOA Governance starts with policy management in design time, and then continues on through deployment," said Manes. "Without policies, you cannot govern. In this webinar, I'll identify, explore and prioritize the key governance issues that must be addressed during design time to ensure that SOA initiatives deliver the expected value."

Gregg Bjork, CEO of WebLayers, noted that spending on SOA has accelerated, and as a result more attention has to be paid to good governance practices. "Governance can make or break an SOA deployment," said Bjork. "We're really excited to have Anne share her extensive knowledge in this very critical area."

Register for the webinar today at: [http://www.weblayers.com/wl/company/web%20events/burton\\_event.php](http://www.weblayers.com/wl/company/web%20events/burton_event.php)

