



## **WebLayers Achieves Record Growth in Second Quarter Revenue and New Customers Increased demand for SOA Policy Management fuels rapid company growth**

**CAMBRIDGE, MA July 16, 2007** – WebLayers today announced record growth in revenues and new customer acquisitions in the second quarter 2007 with a 140% increase in revenue over first quarter 2007. Additionally the company added many new enterprise customers, including GE Money, Thompson Financial, State Street Bank, Bank of Montreal and Nationwide Insurance.

WebLayers' explosive growth is attributed to the investment by enterprises in service-oriented architecture (SOA) infrastructure and specifically the need for policy management as an essential part of their SOA governance strategy.

"Enterprises are understanding the need to implement policy management as a critical step in the SOA governance process to ensure services are designed and developed correctly from day-one," said Anne Thomas Manes, Vice President and Research Director at Burton Group. "Policies define rules and guidelines for designing, developing, and using services and service artifacts."

"WebLayers is the first solution that SOA architects and executives look to deploy to ensure the success of their SOA initiative," stated Gregg Bjork, CEO of WebLayers. "As enterprises move from early R&D efforts in SOA to allocating budgets to projects and larger-scale deployments, they quickly realize that manual governance processes create significant risk and will lead to failure. Automated SOA governance with an enterprise policy management and enforcement solution addresses the needs that SOA registry/repositories and runtime management systems alone fail to meet."

In a related announcement today, WebLayers has raised \$7 Million in a Series C funding round which was led by Ascent Venture Partners, and included existing investors Cedar Fund and Veritas Venture Partners. WebLayers will use the additional funding to increase its worldwide sales presence, expand its ability to deliver enterprise-class products and extend its professional services and support capabilities to accommodate a growing roster of customers and partners. (See related announcement today at <http://www.weblayers.com/company/>)

### About WebLayers

WebLayers is the market leader for automated SOA governance. WebLayers Center™, the company's flagship product, is a policy management solution that automates what has traditionally been a manual, labor intensive process of enforcing governance policies. In use today at many of the world's largest companies and government agencies, WebLayers Center is the only solution to ensure compliance throughout the lifecycle which provides the necessary visibility and guidance to govern effectively. WebLayers is also the founder and coordinator of The SOA Forum, an industry roundtable of executives who are mandated with the challenging mission of driving a Service Oriented Architecture (SOA) within their organizations. The SOA Forum is celebrating over three years of successful and interactive collaboration between its members. Today the Forum includes over 1,300 members representing more than 400 organizations. A private company founded in 2002, WebLayers is headquartered in Cambridge, Massachusetts. For more information please visit <http://www.weblayers.com>

