



WebLayers CTO Guy Loewy Invited to Share Strategies for Successful SOA Governance at SOA World Conference

Policy management expert to share best practices for automated SOA governance

CAMBRIDGE, MA November 12, 2007 – WebLayers™ Inc., the market leader for automated Service Oriented Architecture (SOA) governance, announced today that its CTO Guy Loewy has been invited to lead a session at this week's SOA World Conference & Expo 2007 West titled, "Understanding Policy Management for Successful SOA Governance."

Industry pundits have preached the critical need for SOA governance processes for some time. Yet the requirements for successful SOA governance traditionally focus on the registry/repository. Experts have now recognized the need for SOA Policy Management as a separate, essential component for ensuring compliance throughout the entire service lifecycle. To deliver on business objectives, SOA architects must understand what policies are required at each stage and how they should be applied. In this session, attendees will learn how to apply a successful SOA policy management strategy across their organization, including Policy Definition, Policy Enforcement, Policy Adoption and Policy Change Management.

Guy Loewy is an industry recognized innovator and frequent speaker on SOA governance issues. At WebLayers, Loewy is the Chief Technology Officer responsible for creating technology that enables companies to automate the governance of their SOA implementations.

What: "Understanding Policy Management for Successful SOA Governance"

When: Tuesday, Nov. 13, 2007 at 9:15-10:00am Pacific

Where: SOA World Conference & Expo 2007 West, Nov. 12-13, 2007 at the Grand Hyatt in San Francisco

Who: Guy Loewy, CTO, WebLayers